

FOR IMMEDIATE RELEASE: CONTACT: Michael Ross **ORGANIZATION:**

Horsepower for Horses (614) 657-2766 horsepowerforhorses@hotmail.com

**Horse Lovers and Motorcycle Enthusiasts Saddle Up for Horsepower for Horses
Charity Ride**

Westerville, March 17, 2010

On Saturday, May 8, the roar of motorcycle engines will fill the air as local motorcyclists head down the road from downtown Columbus to the Last Chance Corral in Athens, Ohio. This will be the third annual ride that benefits the Last Chance Corral, a facility that offers a safe haven for abused and unwanted horses.

The idea for the charity ride started with motorcycle enthusiast Michael Ross. "I first learned of Last Chance Corral from my daughter Lauren who has loved horses since she started walking. Through Lauren, I learned the sad truth of horse abuse and the practice of breeding horses simply so that the mother can be leased out as a nurse mare. This leaves hundreds or even thousands of foals every year to be sold at auction to slaughter houses. In the last two years this ride has raised enough funds to save approximately 23 foals." Last Chance Corral offers hope, shelter, and the opportunity for a better life to horses in need of refuge.

The ride will begin at A.D. Farrow Co. Harley Davidson., located at 491 W. Broad Street, Columbus, Ohio 43215. Sign in and continental breakfast will begin at 9:00 AM the day of the ride. A rider meeting will be held at 10:15 AM, followed by a 10:30 AM Departure. There is no fee to participate in the ride but donations are appreciated.

After a scenic ride to Athens, riders will be able to tour Last Chance Corral, mingle with the horses, and be able purchase lunch.

The motorcycle community has a long history of organizing events to support causes and helping those who are in need. Ross explains how quickly the local motorcycle community embraced the idea of the charity ride. "This year we approached A.D Farrow Co. Harley Davidson for sponsorship and they have jumped in with both feet". "Darris Blackford of A.D. Farrow Co. stepped up and is providing his expertise & guidance – he has become an 'adjunct' member of the dedicated Horsepower For Horses team.

Details about the Horsepower for Horses Charity Ride are available online at www.horsepowerforhorses.com.

About Last Chance Corral

The Last Chance Corral is a Federally designated 501©3 non-profit organization. Last Chance Corral works to alleviate the suffering and senseless slaughter of domestic equine and to provide an environment for rehabilitation and carefully selected adoptive homes that are appropriate for each horse's individual needs and abilities. To learn more about Last Chance Corral, visit www.lastchancecorral.org

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